Cal/Amp^{*}

Winter Fleet Management Solutions

Robust | Reliable | Rugged



The Challenge: Effectively managing storm events and ensuring driver and community safety

Winter fleet managers rely on CalAmp to deliver reliable communication solutions to track and manage snowfighting fleets and to stay ahead of rapidly changing weather and severe road conditions. CalAmp's GovOutlookTM ESRI GIS-based Automatic Vehicle Location (AVL) system provides an integrated tool to help agencies protect valuable assets, cut costs and improve productivity in a mission-critical environment. Our robust AVL solution has been designed specifically to address the unique needs of the public sector and has been optimized to manage snowfighting fleets, control costs and comply with winter maintenance standards and policies.



Track Vehicles in Real-Time

Real-time vehicle tracking displays current location and fleet status on GIS maps, along with address, route and other attribute information.



Review Breadcrumb Activity

Review bread crumb trail reports that display the location, time, and age of plow activity.



Interface with In-Vehicle Devices

Connect with various components installed on snowfighting vehicles such as plows, spreader controllers, temperature sensors and report their status in real-time.



Manage Abrasive, Melting & Anti-Icing Materials

Reduce costs and manage environmental consequences with an AVL interface to spreader controller data to monitor and adjust the amount of materials spread on the road.



Automatically Updated Public Website

Improve customer service with a public facing website to allow citizens to view basic maps with plow locations and treated roads.



Connect to Third-Party Resources

Integrate optional external map data sources such as: real time traffic, weather, temperature, radar and satellite seamlessly with GovOutlook's ESRI GIS based map interface.

Integrated Winter Fleet Management

Cal/Amp[®]

GovOutlook[™]

Efficient ESRI-based AVL system for municipal and government fleets.



- Consolidated view of asset, vehicle, driver, and plow location and history
- Visualization of status, progress and problems
- Real-time alerts to isolate specific conditions
- Extensive reporting capabilities
- Public facing website for Snowfighting vehicle location



CalAmp Technology Solutions

Gain maximum visibility and control through CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platforms and targeted software applications.

Broad Portfolio of Market-Leading Vehicle Grade Devices

CalAmp designs, develops and manufactures a broad range of M2M modems, gateways and routers. With over 7+ million networked devices in operation today, CalAmp's sizeable annual unit run-rate demonstrates tremendous scale, proven quality and trusted reliability.



Wired Trackers



Asset Tracking Devices



On-Board Diagnostics Devices



Rugged Routers



Fleet Tracking Devices



Mid-tier Gateways

www.calamp.com/govoutlook

Network



CalAmp (NASDAQ: CAMP) is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit calamp.com, or LinkedIn, Twitter, YouTube or CalAmp Blog.



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