

# Cal/Amp®

## Assets Optimized



## Digitally Manage Mixed-Use Assets

As an equipment and resource manager, you need to know where your assets are at any given time.

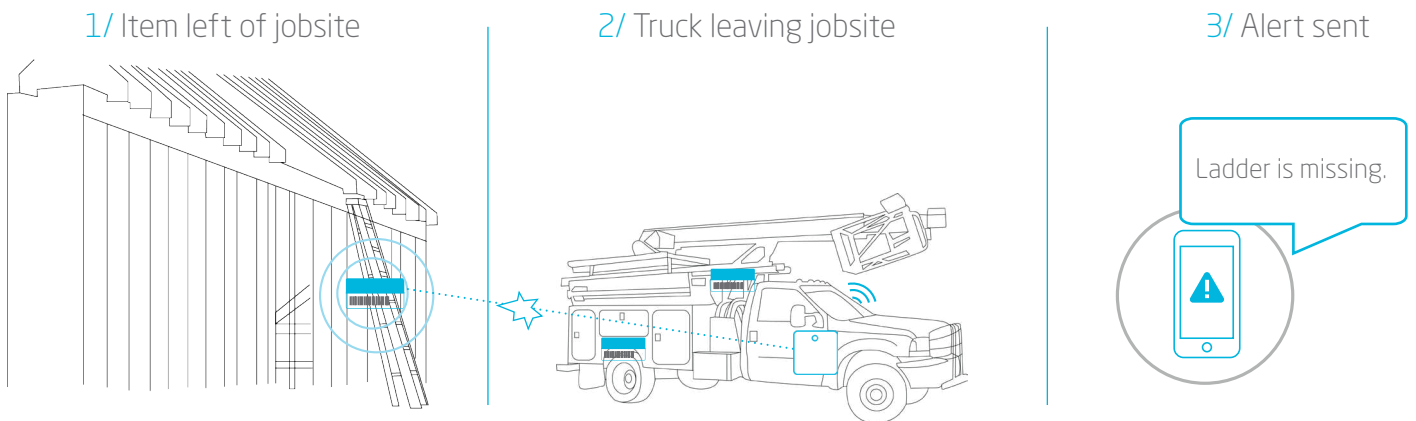
Misplacing them and then having to spend time and effort to locate, replace and document the incident can cost your business significant expenses from lost hours of work, to replacement cost and other operational impacts.

Plus, you want to ensure that you have the right equipment on hand. Excess inventory costs money while buying or renting at the last minute could be costly.

# Save Time and Money:

Locate and Manage Mixed-Use Equipment and Resources Remotely

## Asset Visibility: In-Transit or On Location



### /Virtual Boundaries & Maps

Displays a map of the current locations of your assets while assessing whether potential risk situations have occurred. Define locations for alerts, mapping and reports such as your yard or jobsite.

### /Real-Time Alert Notifications

Learn quickly about exceptions and other operational information such as when assets enter or leave work zones or off-limit areas.

### /Visibility & Control

Account for your equipment and enable clear chain of custody and control in an easy-to-use, web-based application.

### /Reporting

Access real-time data to track daily departure times, confirm deliveries and review activity records to determine when an asset went out of compliance.





## CalAmp Protection for Assets



### Account for Your Equipment

Reduces the need to retrace your steps or replace equipment that's only been misplaced. It saves time and money by knowing the location, availability and accessibility of your inventory.



### Manage Equipment Remotely In Real-Time

Access a real-time equipment and resource list to ensure your assets are being utilized where and when you need them most. You can then also dispatch the nearest asset, improving response time when equipment needs to move from one site to another.



### Trigger Movement Alert Notifications

Alerts you with notifications if your assets are moving when they shouldn't be, such as after work hours, or when they cross a designated virtual boundary.



### Make Operational Decisions

Use provided reports to allocate and right-size assets efficiently by monitoring use and position history of each asset or group of assets.



### Monitor Activity and Compliance

Track with real-time data daily departure times, confirm deliveries and review activity records to determine when an asset went out of compliance.



### Protect High-Value Assets

Guard against theft and unauthorized use of expensive equipment in the field and locate assets should they go missing.

# Smarter Ecosystems for Assets, Require Smart Architecture

CalAmp's Asset Management, Visibility and Theft Prevention Solutions – Account for your mixed-use equipment and resources

Use IoT technology to monitor and manage your assets on the lot or in the field. Advancements have made solutions smaller and more affordable for remote, rental and small- to mid-sized assets.

- Reduce time and money from searching for and replacing mislaid assets
- Trigger movement and other alert notifications
- Monitor and report on activity and compliance

## Sensors & Gateways



Remote data logging and communication of environmental conditions with smart sensor and telematics gateway full-stack solution

## Monitoring Platform



Monitor in real-time and reduce labor-intensive processes by using the proprietary command portal

## Command Center



Access to fully-staffed 24/7 command center with professional, experienced and specialized consultants

## About CalAmp

CalAmp (NASDAQ: CAMP) is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. Lojack is a wholly owned subsidiary of CalAmp. For more information, visit [calamp.com](http://calamp.com), or LinkedIn, Twitter, YouTube or CalAmp Blog.

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